

YOUR GUIDE TO 2025 EVENTS SCENE

FOOD FOR THOUGHT  
**ON TREND**  
SPRING SUMMER 2025



EXPERIENCE // MEOW WOLF    SEE // FRIEDA KAHLOA, LUNA LUNA, F1 MOVIE    CELEBRATE // YOU

**FOOD & BEVERAGE**

**'Swicy':** The bold mix of sweet and heat thrives, with combinations like mango habanero salsa.

**Texture:** Think arancini—crispy outside, creamy inside, delivering bold, memorable bites.

**Elevated Retro Comfort Foods:** Reinvented classics like gourmet pizza and upscale hot dogs.

**Creative Flights:** Innovative flights such as egg, coffee, and pasta.

**Pickled & Fermented Foods:** These continue to trend as both flavor enhancers & health-conscious options.

**International Flavors:** Korean cuisine and other global influences are emerging strongly.



*Creative Flights*



**'Swicy'** The sweet and spicy trend continues with items like hot honey.

*International Flavors*

*Elevated Retro Comfort Foods*

**TABLETOP**

Curved Tablescape  
Layers of Texture & Patterns  
Dramatic Fabric Draping  
Fruit & Veggie Centerpieces  
Fluted Glassware



**LINEN**

Oversized Romantic Linens  
Aquatic Inspirations  
Texture & Layers  
Bold Patterns  
Sustainability



**FASHION**

Bubble Silhouettes  
Sporty Mix  
Sparkle Embellishments  
Pattern Play  
Sheer Fabrics



*Bubble*

*Sheer & Pattern Play*

**COLOR**

Mocha Mousse    Butter Yellow/  
Cinnamon Slate    Cerulean  
Powder Pink    Tangerine



*Fun Prop Displays*



*Pattern Drenching*

*Food Experiences*



**DECOR**

Ambient Lighting  
Custom Paneling  
Pattern Drenching  
Mixed Media  
Fun Props Displays



**ACTIVATIONS**

Wellness Activities  
Food Experiences  
AI Tech & Gamification  
Customization & Personalization  
Portrait Photo Setups & Illustrators

